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## **New Product Release**

Part No: EM48AM3284LBB

This is to notify our valuable customers that EOREX had launched its new version device for 16M\*32 Mobile SDRAM in FBGA-90Ball package. The part number for this new device is EM48AM3284LBB, available for mass production currently. The EM48AM3284LBB is packaged into FBGA as the same of the former version of EM48AM3284LBA. The EM48AM3284LBB compare to former version (EM48AM3284LBA):

The major feature improvements include:

- 1. Timing margin no change
- 2. ICC6 target will be typical 3.0 mA. (And continue improving)
- 3. Testing process no change
- 4. Package dimension change:

EM48AM3284LBA: 10x13mm

EM48AM3284LBB: 8x13mm

5. Process change:

EM48AM3284LBA: 90nm

EM48AM3284LBB: 72nm

6. Production schedule, Samples & MP: Q3/2010

Under improved process, we believe the EM48AM3284LBB will supply continuously and stably.

Issued by Product Management

Lance Fang Jul, 2010